

krizia uy raneses

SENIOR GRAPHIC DESIGNER

SUMMARY

My 8-year professional design experience has cultivated me as a highly productive, strategic, and results driven designer. My accomplishments include branding, corporate identity, concept development, packaging design, project management, various promotional materials, and many more.

My goal as a designer is to create creative solutions that translate into strong brand DNA. I love clean designs that pull the viewer in, peaks their interest, and communicates not only on an individual basis but to the masses. My expert use of Adobe Suite allows me to create designs that get you noticed in the marketplace and allow for messaging and visual identity to combine in harmony.

PROFESSIONAL EXP

Goodwill Industries of New York and New Jersey, NY
Lead Graphic Designer | Mar '19 - Present

Freelance Graphic Designer, NY | Jun '16 - March '19

Trestle Gallery Inc., NY | Apr '17 - Jul '17
Graphic Designer (Contract)

Far Eastern University, Institute of Technology, PH | Jun '13 - Dec '15
Graphic Design Instructor

M2.0 Communications, Inc., PH | Mar '11 - Feb '12
Graphic Designer

Ideo Studios, PH | Oct '09 - Feb '10
Junior Graphic Designer

EDUCATION & CERTIFICATION

General Assembly, User Experience Design | Jan '20 - Mar '20

Master of Fine Arts, Major in Painting & Sculpture | Jun '12 - May '15
University of Santo Tomas, Espana, Manila PH
Magna Cum Laude

Bachelor of Fine Arts and Design, Major in Advertising | June '05 - Mar '09
University of Santo Tomas, Espana, Manila PH
Cum Laude

SKILLS & TOOLS

Adobe CC (Suite), Photoshop, Illustrator, InDesign, XD, Dimensions, After Effects, Sketch/Figma (UIUX), SketchUp (3D), Microsoft Office (Suite)

Advertising, Art Directing, Branding, Conceptual Development, Digital & Traditional Illustration, Layout & Design, Photography & Post-editing, Web & Online Design, UI, UX